

CARLEE McKENZIE

Designer | Illustrator | Creative Problem Solver

carleemckenzie.com

carleekenz@gmail.com

Indianapolis, IN

SKILLS

- Graphic design
- Illustration
- Branding & Identity
- Editorial Design
- Web Design

SOFTWARE

- Adobe Creative Suite
- Adobe Illustrator
- Adobe InDesign
- Figma
- HTML & CSS

AWARDS AND CERTIFICATIONS

Adobe Certified Professional
in Adobe Illustrator

Ball State University's 87th
Annual School of Art Student
Show; "MUSES" 3rd Overall

GDUSA Digital Design Annual;
"Until Next Time" Mid Indiana
Trails Campaign

American Advertising Award;
"Banned Books Book Club" Silver

EDUCATION

Visual Communications
Bachelor of Fine Arts (BFA)
Ball State University
BSU School of Art

EXPERIENCE

Graphic Designer | Well Done Marketing

MAY 2023 - PRESENT

Full-service advertising agency in downtown Indianapolis, IN. Bringing designs to life that are in line with marketing/brand strategies and business goals for print, digital and other visual creative needs. Collaborating with writers, strategists, and other creatives to bring design solutions to life.

Noteable clients: ACLU Indiana, Marion County Election Board, Lumina, Hancock Health

Creative Intern | Hiron

JAN 2022 - MAY 2023

Worked alongside creative team, account managers, developers, and media analysts while designing promotional materials, identity systems, style guides, social media graphics, website, and print advertisements for brands, state, and local clients of the Indianapolis area.

Mentee | Hook

SEPT 2022 - DEC 2023

Paired with a Hook by Google professional in my field, we met virtually for 10 weeks as they guided, mentored, and provided networking opportunities to prepare me for life after University.

Design Specialist | The Digital Corps

AUG 2020 - JAN 2022

On campus creative agency working with internal and external clients. Design identity systems, websites, apps, print, video, and animation assets for clients. Work collaboratively with developers, videographers, UX researchers, and project managers.

Designer | Studio 165+

JAN 2021 - MAY 2023

Design studio working in teams with clients to produce identity designs, brand applications, promotional design, illustrations, print, and web designs.