

# CARLEE MCKENZIE

GRAPHIC DESIGNER

carleemckenzie.com  
carleekenz@gmail.com  
Indianapolis, IN

## SKILLS

- Graphic Design
- Web Design
- Illustration
- Product Design
- Branding & Identity

## SOFTWARE

- Adobe Creative Cloud
- Adobe Illustrator
- Adobe InDesign
- Figma
- HTML & CSS
- Webflow

## AWARDS & CERTIFICATIONS

Adobe Certified Professional  
in Adobe Illustrator - 2021

Ball State University's 87th Annual  
School of Art Student Show; "MUSES"  
3rd Overall - 2022

GDUSA Digital Design Award; "Until  
Next Time" Mid Indiana Trails - 2022

## EDUCATION

BFA Visual Communication  
Ball State University | Muncie, IN  
MAY 2023

## EXPERIENCE

### Creative Intern | *Hirons*

INDIANAPOLIS, IN

JAN 2022 – PRESENT

Worked in tangent with the creative team, account managers, developers, and media analysts. Designed campaigns, promotional materials, identity systems, style guides, social media graphics, digital, and print advertisements for local, state, national, and international clients.

### Mentee | *Hook Studios*

SAN FRANCISCO, CA

SEPT 2022 – DEC 2022

Paired with a Hook by Google professional in my field we met virtually for 10 weeks as they guided, mentored, and provided networking opportunities to prepare me for life after university.

### Design Specialist | *The Digital Corps*

MUNCIE, IN

AUG 2020 – JAN 2022

On campus creative agency working with internal and external clients. Design identity systems, websites, apps, print, video, and animation assets for clients. Work collaboratively with developers, videographers, UX researchers, and project managers.

### Designer | *Studio 165+*

MUNCIE, IN

JAN 2021 – DEC 2022

Design studio working in teams with clients to produce identity designs, brand applications, promotional design, illustrations, print, and web designs.