

# Carlee McKenzie

DESIGNER | CREATIVE PROBLEM SOLVER

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INDIANAPOLIS, IN

## Experience

### GRAPHIC DESIGNER | WELL DONE MARKETING

MAY 2023 - PRESENT

Bringing designs to life that are in line with marketing/brand strategies and business goals for print, digital and other visual creative needs. Collaborating with writers, strategists, and other creatives to bring design solutions to life.

*Notable clients: ACLU Indiana, Marion County Election Board, Lumina, Hancock Health*

### CREATIVE INTERN | HIRONS

JAN 2022 - MAY 2023

Collaborated alongside creative team, account managers, developers, and strategists while designing promotional materials, identity systems, style guides, social media graphics, website, and print advertisements.

### MENTEE | HOOK

SEPT 2022 - DEC 2023

Paired with a Hook by Google professional in my field, we met virtually for 10 weeks as they guided, mentored, and provided networking opportunities to prepare me for life after University.

## Skills & Software

GRAPHIC DESIGN  
BRANDING  
ILLUSTRATION  
WEB

DIGITAL  
PRINT  
UI/UX  
MOTION

ADOBE CREATIVE CLOUD  
FIGMA  
ADOBE ILLUSTRATOR  
BASIC HTML & CSS

## Awards & Certifications

GOOGLE UX DESIGN PROFESSIONAL CERTIFICATE (CURRENTLY EARNING)

ADOBE CERTIFIED PROFESSIONAL IN ADOBE ILLUSTRATOR

AMERICAN ADVERTISING AWARD; "BANNED BOOK CLUB" SILVER

BALL STATE UNIVERSITY'S 87TH ANNUAL SCHOOL OF ART STUDENT SHOW; "MUSES" 3RD OVERALL

## Education

VISUAL COMMUNICATIONS  
BACHELOR OF FINE ARTS (BFA)  
BALL STATE UNIVERSITY SOA